

MAY 18 '95 08:12 FR

9087776229 TO 94179076

P.01/13

** TX CONFIRMATION REPORT **

AS OF MAY 18 '95 08:46 PAGE. 1

COMMAND #159

DATE	TIME	TO/FROM	MODE	MIN/SEC	PGS	STATUS
001	5/18 08:46	94179076	-----S	00' 00"	000	BUSY

A.P.

The Great Atlantic & Pacific Tea Company, Inc.
New Jersey South Division
96 Brunswick Avenue, Edison, New Jersey 08817
Telephone: 908-285-3100

DATE:

5-18-95

TO:

J. JONES
fax (908) 447-9076

DEPT.:

FROM:

BOB D'ANDREA

TOTAL PAGES BEING SENT 13 (INCLUDING COVER PAGE)

COMMENTS:

OUR FAX NUMBER IS (908) 777-6229.

IF YOU DO NOT RECEIVE ALL OF THESE PAGES, PLEASE
TELEPHONE US AS QUICKLY AS POSSIBLE AT (908) 777-6215.

THANK YOU.


51853 3072



The Great Atlantic & Pacific Tea Company, Inc.
New Jersey South Division
35 Brunswick Avenue, Edison, New Jersey 08817
Telephone: 908-985-3100

May 17, 1995

TO: MIKE SAVOYE
Store Manager
Key #910 Franklin Park

FROM: MR. BOB D'ANDREA 
Director of Sales/Merchandising
New Jersey South Division

RE: CIGARETTE PLACEMENT RACKS

I have authorized R.J. Reynolds Tobacco Co. to place a 2' wide loose pack rack fixture with wheels.

This fixture is to be located in front of checkout #2. This fixture is permanent and must be maintained and kept full at all times.

Please extend your full cooperation to the R.J. Reynolds Reps. on the placement of this fixture.

If you have any problems or questions on the above, please feel free to call me at any time.

Thank you for your continuous support.

BD/sjp

cc: Mr. Glenfield
Mr. Parente
Mr. Jones


51853 3073



The Great Atlantic & Pacific Tea Company, Inc.
New Jersey South Division
35 Brunswick Avenue, Edison, New Jersey 08817
Telephone: 908-985-3100

May 17, 1995

TO: ART MULVANERTON
Store Manager
Key #908 Ortley Beach

FROM: MR. BOB D'ANDREA 
Director of Sales/Merchandising
New Jersey South Division

RE: CIGARETTE PLACEMENT RACKS

I have authorized R.J. Reynolds Tobacco Co. to place 2 - 2' wide loose pack rack fixture with wheels.

This fixture is to be located in front of register areas. This fixture is permanent and must be maintained and kept full at all times.

Please extend your full cooperation to the R.J. Reynolds Reps. on the placement of this fixture.

If you have any problems or questions on the above, please feel free to call me at any time.

Thank you for your continuous support.

BD/sjp

cc: Mr. Glenfield
Mr. Franken
Mr. Jones


51853 3074



The Great Atlantic & Pacific Tea Company, Inc.
New Jersey South Division
35 Brunswick Avenue, Edison, New Jersey 08817
Telephone: 908-985-3100

May 17, 1995

TO: CHARLIE RODER
Store Manager
Key #656 Holmdel

FROM: MR. BOB D'ANDREA 
Director of Sales/Merchandising
New Jersey South Division

RE: CIGARETTE PLACEMENT RACKS

I have authorized R.J. Reynolds Tobacco Co. to place 2 - 2½' wide loose pack rack fixture.

This fixture is to be located behind the customer service counter. This fixture is permanent and must be maintained and kept full at all times.

Please extend your full cooperation to the R.J. Reynolds Reps. on the placement of this fixture.

If you have any problems or questions on the above, please feel free to call me at any time.

Thank you for your continuous support.

BD/sjp

cc: Mr. Glenfield
Mr. Franken
Mr. Jones


51853 3075



The Great Atlantic & Pacific Tea Company, Inc.
New Jersey South Division
35 Brunswick Avenue, Edison, New Jersey 08817
Telephone: 908-985-3100

May 17, 1995

TO: BOB DITULLIO
Store Manager
Key #927 Wall Twsp.

FROM: MR. BOB D'ANDREA 
Director of Sales/Merchandising
New Jersey South Division

RE: CIGARETTE PLACEMENT RACKS

I have authorized R.J. Reynolds Tobacco Co. to place 1 - 2½' wide loose pack rack fixture.

This fixture is to be located behind the customer service counter. This fixture is permanent and must be maintained and kept full at all times.

Please extend your full cooperation to the R.J. Reynolds Reps. on the placement of this fixture.

If you have any problems or questions on the above, please feel free to call me at any time.

Thank you for your continuous support.

BD/sjp

cc: Mr. Glenfield
Mr. Franken
Mr. Jones


51853 3076



The Great Atlantic & Pacific Tea Company, Inc.
New Jersey South Division
35 Brunswick Avenue, Edison, New Jersey 08817
Telephone: 908-985-3100

May 17, 1995

TO: MIKE SROKA
Store Manager
Key #657 Madison

FROM: MR. BOB D'ANDREA 
Director of Sales/Merchandising
New Jersey South Division

RE: CIGARETTE PLACEMENT RACKS

I have authorized R.J. Reynolds Tobacco Co. to place 1 - 2½' wide loose pack rack fixture.

This fixture is to be located behind customer service. This fixture is permanent and must be maintained and kept full at all times.

Please extend your full cooperation to the R.J. Reynolds Reps. on the placement of this fixture.

If you have any problems or questions on the above, please feel free to call me at any time.

Thank you for your continuous support.

BD/sjp

cc: Mr. Glenfield
Mr. Grevious
Mr. Jones


51853 3077



The Great Atlantic & Pacific Tea Company, Inc.
New Jersey South Division
35 Brunswick Avenue, Edison, New Jersey 08817
Telephone: 908-985-3100

May 17, 1995

TO: KEVIN CICHY
Store Manager
Key #897 Union

FROM: MR. BOB D'ANDREA 
Director of Sales/Merchandising
New Jersey South Division

RE: CIGARETTE PLACEMENT RACKS

I have authorized R.J. Reynolds Tobacco Co. to place 1 - 2½' wide loose pack rack fixture.

This fixture is to be located behind the customer service counter. This fixture is permanent and must be maintained and kept full at all times.

Please extend your full cooperation to the R.J. Reynolds Reps. on the placement of this fixture.

If you have any problems or questions on the above, please feel free to call me at any time.

Thank you for your continuous support.

BD/sjp

cc: Mr. Glenfield
Mr. Grevious
Mr. Jones

51853 3078



The Great Atlantic & Pacific Tea Company, Inc.
New Jersey South Division
35 Brunswick Avenue, Edison, New Jersey 08817
Telephone: 908-985-3100

May 17, 1995

TO: PAT SCOTT
Store Manager
Key #924 Navesink

FROM: MR. BOB D'ANDREA 
Director of Sales/Merchandising
New Jersey South Division

RE: CIGARETTE PLACEMENT RACKS

I have authorized R.J. Reynolds Tobacco Co. to place 1 - 2' wide loose pack rack fixture with wheels.

This fixture is to be located in front of the register areas #3 or #4. This fixture is permanent and must be maintained and kept full at all times.

Please extend your full cooperation to the R.J. Reynolds Reps. on the placement of this fixture.

If you have any problems or questions on the above, please feel free to call me at any time.

Thank you for your continuous support.

BD/sjp

cc: Mr. Glenfield
Mr. Franken
Mr. Jones


51853 3079



The Great Atlantic & Pacific Tea Company, Inc.
New Jersey South Division
35 Brunswick Avenue, Edison, New Jersey 08817
Telephone: 908-985-3100

May 17, 1995

TO: ERIC FRIEDLAND
Store Manager
Key #891 New Providence

FROM: MR. BOB D'ANDREA 
Director of Sales/Merchandising
New Jersey South Division

RE: CIGARETTE PLACEMENT RACKS

I have authorized R.J. Reynolds Tobacco Co. to place 1 - 2' wide loose pack rack fixture with wheels.

This fixture is to be located in front of register area #1. This fixture is permanent and must be maintained and kept full at all times.

Please extend your full cooperation to the R.J. Reynolds Reps. on the placement of this fixture.

If you have any problems or questions on the above, please feel free to call me at any time.

Thank you for your continuous support.

BD/sjp

cc: Mr. Glenfield
Mr. Grevious
Mr. Jones


51853 3080



The Great Atlantic & Pacific Tea Company, Inc.
New Jersey South Division
35 Brunawick Avenue, Edison, New Jersey 08817
Telephone: 908-985-3100

May 17, 1995

TO: PETE KARAVERIS
Store Manager
Key #895 Fanwood

FROM: MR. BOB D'ANDREA 
Director of Sales/Merchandising
New Jersey South Division

RE: CIGARETTE PLACEMENT RACKS

I have authorized R.J. Reynolds Tobacco Co. to place 1 - 2' wide loose pack rack fixture with wheels.

This fixture is to be located in front of register area #10. This fixture is permanent and must be maintained and kept full at all times.

Please extend your full cooperation to the R.J. Reynolds Reps. on the placement of this fixture.

If you have any problems or questions on the above, please feel free to call me at any time.

Thank you for your continuous support.

BD/sjp

cc: Mr. Glenfield
Mr. Grevious
Mr. Jones


51853 3081



The Great Atlantic & Pacific Tea Company, Inc.
New Jersey South Division
35 Brunswick Avenue, Edison, New Jersey 08817
Telephone: 908-985-3100

May 17, 1995

TO: GARY BUCKLEY
Store Manager
Key #949 Clinton

FROM: MR. BOB D'ANDREA 
Director of Sales/Merchandising
New Jersey South Division

RE: CIGARETTE PLACEMENT RACKS

I have authorized R.J. Reynolds Tobacco Co. to place 1 - 2' wide loose pack rack fixture with wheels.

This fixture is to be located in front of register area #2 or #3. This fixture is permanent and must be maintained and kept full at all times.

Please extend your full cooperation to the R.J. Reynolds Reps. on the placement of this fixture.

If you have any problems or questions on the above, please feel free to call me at any time.

Thank you for your continuous support.

BD/sjp

cc: Mr. Glenfield
Mr. Uhrin
Mr. Jones

51853 3082



The Great Atlantic & Pacific Tea Company, Inc.
New Jersey South Division
35 Brunswick Avenue, Edison, New Jersey 08817
Telephone: 908-985-3100

May 17, 1995

TO: MICKEY HOFFMAN
Store Manager
Key #806 Califon

FROM: MR. BOB D'ANDREA *BD*
Director of Sales/Merchandising
New Jersey South Division

RE: CIGARETTE PLACEMENT RACKS

I have authorized R.J. Reynolds Tobacco Co. to place 1 - 2' wide loose pack rack fixture with wheels.

This fixture is to be located in front of register area #6. This fixture is permanent and must be maintained and kept full at all times.

Please extend your full cooperation to the R.J. Reynolds Reps. on the placement of this fixture.

If you have any problems or questions on the above, please feel free to call me at any time.

Thank you for your continuous support.

BD/sjp

cc: Mr. Glenfield
Mr. Uhrin
Mr. Jones


51853 3083



The Great Atlantic & Pacific Tea Company, Inc.
New Jersey South Division
35 Brunswick Avenue, Edison, New Jersey 08817
Telephone: 908-985-3100

May 17, 1995

TO: DAN SCHIAVO
Store Manager
Key #801 Warrenville

FROM: MR. BOB D'ANDREA 
Director of Sales/Merchandising
New Jersey South Division

RE: CIGARETTE PLACEMENT RACKS

I have authorized R.J. Reynolds Tobacco Co. to place 1 - 2' wide loose pack rack fixture with wheels.

This fixture is to be located in front of register area #9. This fixture is permanent and must be maintained and kept full at all times.

Please extend your full cooperation to the R.J. Reynolds Reps. on the placement of this fixture.

If you have any problems or questions on the above, please feel free to call me at any time.

Thank you for your continuous support.

BD/sjp

cc: Mr. Glenfield
Mr. Uhrin
Mr. Jones

51853 3084